

Teranova · Supplier profile

# cellmedics · KERASON

*Cosmeceuticals and device-based care for clinics and salons — from a Korean developer*

iCELmedi Co., Ltd., a Korean developer of cellmedics cosmeceuticals and KERASON devices; manufacturing at partner facilities



## About the company

iCELmedi Co., Ltd. (주식회사 아이셀메디텍) is a Korean company working at the intersection of professional cosmetics and device-based care. Founded in 2014, it was incorporated as its current legal entity in 2024, and in 2025 it expanded and relocated its production and office base to Goyang (Gyeonggi Province). The company runs two complementary directions: the cellmedics cosmeceutical line for professional and home care, and KERASON devices for salons, aesthetic medicine clinics and training centres.

In-house development is built around four technologies stated by the company: protein and growth factor recombination, biomimetic peptide synthesis, plant callus cultivation and extraction, and a specialisation in high-power ultrasound. Finished products are made at certified partner facilities — iCELmedi acts as the brand owner, formulation developer and production organiser, including OEM/ODM under the customer's own brand.

A separate direction is training: the company runs integrated programmes for aestheticians and partners through its own IBWA academy (International Beauty Wellness Academy). This matters for a device distributor: the equipment comes together with a working methodology, treatment protocols and staff training.

**Operating since 2014; owner of the cellmedics (cosmeceuticals) and KERASON (devices) brands**

**Four in-house technology competencies: growth factors and protein recombination, biomimetic peptides, plant callus, high-power ultrasound**

**Manufacturing at certified partner facilities; full-cycle OEM/ODM — from formulation and packaging to shipment**

**As stated by the company, supplies to the USA, Hong Kong, Australia, Vietnam, the UK and Thailand**

**In-house IBWA training academy: treatment protocols and staff training delivered together with the equipment**

## Product lines

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### **cellmedics — professional care**

Cosmeceuticals for salon and home use: cleansing, toning, serums, ampoules, creams and masks.

Large formats (500–1,000 ml, 1 kg) are intended for treatment-room work, compact ones for home care and retail.

### **Cica Clear — for sensitive and problem skin**

A line based on Centella asiatica: toner, serum, ampoule and cream for skin prone to redness and breakouts. Combines into a complete care protocol.

### **Biocell Multi — recovery and firmness**

A multifunctional line with chitosan and a growth factor complex: toner, serum, ampoule and cream.

Stated by the company as dual-function functional cosmetics — brightening and wrinkle care.

### **KERASON — device-based care**

The KERASON PRIME device based on high-power ultrasound and electric vibration, three handpiece types for different tasks and two professional activators, Pure AT and Pure ST. Per the company's documentation, the unit falls into the household and salon category and is not a medical device.

# Capabilities and manufacturing

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## Growth factors and protein recombination

The company's in-house competency in obtaining and stabilising protein complexes; the Biocell Multi line and the recovery creams are built on it.

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## Biomimetic peptides and plant callus

Synthesis of peptides that replicate structures natural to the skin, and cultivation of plant cells to obtain active extracts.

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## High-power ultrasound, 20–32 kHz

The KERASON technology: low-frequency ultrasonic waves are converted into high-power waves and delivered into the skin together with electric vibration. The patent for KERASON PRIME was registered in Korea in 2026 (as stated by the company).

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## Full-cycle OEM/ODM

Product planning, formulation development, packaging design, manufacturing at a partner facility and export support. The minimum OEM/ODM batch is from 3,000 units.

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# Product catalog

cellmedics is professional cosmeceuticals for the treatment room and home care: cleansing, toners, serums, ampoules, creams, sheet and modelling masks. KERASON is the device direction: the KERASON PRIME ultrasound device and its activators.



**Revitalizing Cleansing Milk**

1 000 ml



**Revitalizing Cleansing Gel**

1 000 ml



**Soft Easy Bubble Cleanser**

300 ml



**Deep Pore Sponge Mask**

200 g



**Hydrating Soothing Toner**

1 000 ml



**Cica Clear Toner**

1 000 ml



**Biocell Multi Toner**

1 000 ml



**Hydrating Soothing Serum**

500 ml



**Cica Clear Serum**

500 ml



**Biocell Multi Serum**

500 ml



**Hydrating Soothing Ampoule**

100 ml



**Cica Clear Ampoule**

100 ml

# Export and markets

As stated by the company, its products are supplied to the USA, Hong Kong, Australia, Vietnam, the UK and Thailand; an exclusive distributor operates in Indonesia. For a number of markets — China, Malaysia, the UK, the USA and Dubai — the company reports signed memoranda of understanding; final agreements are still under negotiation, so these territories are not considered closed. The delivery basis is FOB Korea. The company's priority directions are China, Japan, the UK, the USA, France and Taiwan.

## Product formats

- Toners and serums, 500–1,000 ml
- Ampoules, 100 ml
- Creams, 20–250 g
- Modelling masks, 1 kg
- Sheet masks, 28 g × 5
- Devices and activators

# Terms of cooperation

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## Delivery basis

FOB Korea

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## Minimum order

From 100 units per item (modelling masks — from 30); OEM/ODM — from 3,000 units

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## Prices

Wholesale and distributor levels; separate terms apply to the KERASON PRIME device, including exclusive terms at a volume of 50 units or more per year

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## Payment

100% T/T; terms are discussed in the contract

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## Production lead time

50–60 days after order confirmation; delivery times depend on the market and registration requirements

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Prices and terms are indicative and are finalized at the deal stage via Teranova. The supplier's direct contacts are not published: Teranova Group handles negotiations, due diligence and delivery support.

## Interested in this supplier?

Get in touch — Teranova arranges negotiations, due diligence and deal support from first contact to delivery.

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